



MOBILE SAMPLING & ACTIVATION TRAILER · CONFIGURATION 07

The Brand Pop-up

Your brand, on the most photographed counter in the room.

07

SHOWN IN LONDON SKY



THE COUNTER

Brand Pop-up, up close

A London-Sky trailer with a clean white counter, sampling trays and a full-height branding panel. Built as a neutral canvas that an agency can dress for any brand, product launch or sampling tour.

- Clean white sampling counter
- Tray and cup display system
- Full-height side panel for brand graphics
- Lockable storage for stock and giveaways
- Awning, colours and wrap matched to the brief

WHO IT IS FOR

Built for businesses that sell the moment

Your brand, on the most photographed counter in the room.

Experiential agencies

A rentable hero unit for every client.

FMCG & beverage brands

Sampling tours with built-in footfall.

Perfume & beauty brands

Oud, fragrance and skincare sampling.

Automotive & tech launches

A crowd magnet at launch events.

Shopping malls

Tenant and sponsor activations.

Trade-fair exhibitors

A stand that people walk towards.

WHERE IT WORKS

Exhibition halls

Mall concourses

Product launches

Sampling tours

Sports events

Corporate events

Season · All year



IN SERVICE

Launch night in the exhibition hall

Placed at the heart of the hall: the counter is dressed for the brand, and the LÁMPAGO becomes the backdrop to every photo.

MAKE IT YOURS

One vehicle. Any counter you need.

Configure

01 Body colour from the Lámpago palette

02 Awning fabric, stripe and colour

03 Counter material and equipment

04 Brand wrap, logo panel and menu board

05 Power and refrigeration options

Why Lámpago

Silent electric drive

No engine noise and no exhaust: it can work indoors, in lobbies, malls and halls.

Built for each brief

Every trailer is made by Lámpago to the configuration: equipment, colour, awning and branding.

A crowd magnet

A retro three-wheeler with a matching trailer. People stop, queue and photograph it.

Arrives as one unit

The Lámpago tows the trailer into place, so the display arrives complete.

NEXT STEP

Request the configuration sheet

Tell us where the trailer will work and what it will serve. We will come back with the build, lead time and pricing for your market.

lampago.co

Images are visualisations of a configuration. The Lámpago vehicle is shown as produced; trailer body, equipment, colours and branding are finalised per order. Equipment power, refrigeration and heating are specified to local regulations.